



Saint John
**Waterfront
 Development**

*Making
 Waves*

Plan. Action. Results.



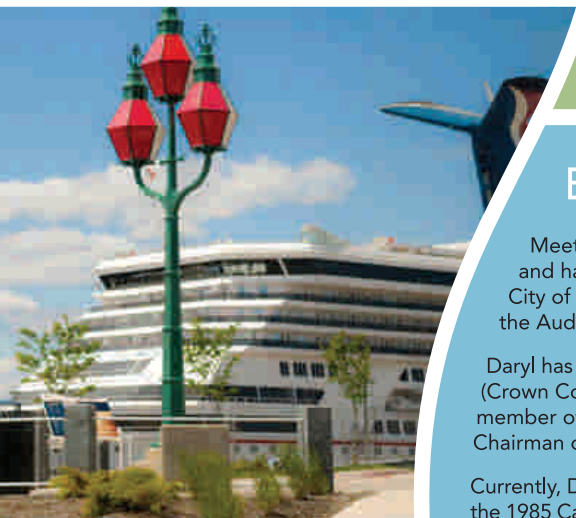
Saint John Development Corporation operates as Saint John Waterfront Development. Our job is to put opportunities in motion that have a long term sustainable community and economic impact – it’s all about Plan, Action and Results. Through our dedicated Board of Directors the organization has been successful in driving and leading major development projects in the City of Saint John.

Board | Directors

Charles Swanton (Chair)	Mayor Ivan Court	Stephen Campbell
Bill MacMackin (V. Chair)	Patrick Woods	Peter Asimakos
Daryl Wilson (Sect/Treasurer)	Brian Cunningham	Stephen Alexander

Special | Thank You

A special thank you to Bill MacMackin, Vice-Chair, Saint John Development Corporation who is resigning from the Board of Directors after 10 years of extensive participation and significant contribution to our waterfront organization and community. His diligence for excellence and passion for “building” will be missed.



Board Member | Highlight

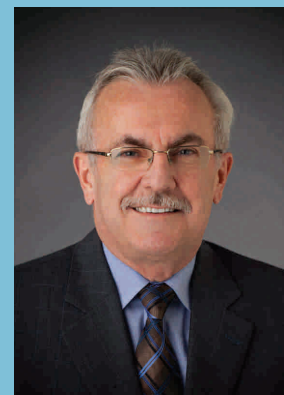
Meet Daryl Wilson – Secretary/Treasurer (2006 – present). Daryl is a Chartered Accountant (FCA) and has enjoyed a successful and prestigious career. Following an extensive 18 year career with the City of Saint John as Deputy Commissioner of Finance and Commissioner of Finance, he was appointed the Auditor General of the Province of New Brunswick, serving in this capacity from 1997 to 2005.

Daryl has served and offered his expertise to several Boards of Directors, including Service New Brunswick (Crown Corporation), former President of the New Brunswick Institute of Chartered Accountants, Board member of the Canadian Institute of Chartered Accountants (CICA) and Chairman of the Public Sector Accounting Board of the CICA.

Currently, Daryl serves on the Board of Emera Brunswick Pipeline Limited, the 1985 Canada Games Foundation, The Audit Committee of the National Research Council of Canada and Chairman of the Retail Forum of the Saint John Board of Trade.

In addition, Daryl is active in overseeing his business, Alternatives, a retail store specializing in hearth products and bicycles. He is also frequently engaged to undertake consulting assignments, primarily in the area of Board Governance.

Daryl and wife Sharon have lived in Saint John their entire lives and both are extremely excited with the progress being made on the waterfront, the opening of new restaurants in Uptown and the new shopping opportunities now available throughout our City. They have two children, Craig and Christine and two grandchildren.



“The progress of Port Cities is largely dependent upon the ability to strategically implement mixed development while reconnecting the community to the waterfront”

Projects | Priorities



Coast Guard Site

It is anticipated that the Purchase and Sale Agreement for the acquisition of CCG lands will be finalized soon. Negotiations and planning are ongoing with the Hardman Group Ltd. regarding a development agreement and master plan for the entire site.

Reversing Rapids Master Plan

SJWD received final Common Council approval in June 2010 and we are now proceeding with securing matching Provincial and Federal Government funds and finalizing development plans for project commencement in 2011.

Harbour Passage

Harbour Bridge Phase 1 construction will be complete the end of November. The very popular Passage walkway will be re-opened and residents can rest assured the much-utilized walkway will remain open throughout the winter months.



Boardwalk Refurbishment

Phase II will be completed by the end of December. Many improvements have been made to boardwalk lighting, courtyard and surrounding area landscaping and boardwalk related amenities including benches, bicycle racks, plank replacement, lighthouses repainted and more. This is a fabulous walk/rest area and especially pleasing for evening walks with the accent lighting on every railing post.

Pugsley Park

This is the signature park for the Water Street Master Plan and final arrangements for this development are being addressed.

Stonehammer

As the governing body for the Stonehammer project, SJWD is extremely pleased with the organization's achievement of the designation as a "Global Geopark" from the Global Geopark Network (supported by UNESCO). Stonehammer Geopark is the first Global Geopark in North America.

Harbourfront Residences | Rising Uptown!

Now under construction, ready for you to move into in Summer 2011.

Imagine life with no snow to shovel, no grass to cut – in fact, no upkeep at all. That's how great life can be when you own an affordable condo in Harbourfront Residences, featuring soaring 9' ceilings, a guest suite, outdoor plaza – even underground parking and storage.

Live the Uptown Lifestyle with great restaurants, café's and patios, and exquisite shopping for all tastes - including the historic City Market. The energy, excitement, and sophistication of Uptown is at your doorstep. You can even own a Live/Work retail/commercial/office on Water Street. Waterfront community of Condo Suites, Townhomes & Patio Residences from \$159,900.

Visit the Presentation Centre, Brunswick Square or call 632-4042. www.harbourfrontnb.com



Commentary | Good to Great

It is no accident that most of the world's people live near the water's edge. No longer just the centre of commerce, waterfronts now provide opportunities to create unique pieces of the urban grain that integrate a variety of public and private uses.

Waterfront developments must take the lead but, without plans, waterfronts will not be able to successfully incorporate the vital components for long-term sustainable growth in any Port City. Expert urban and landscape design, master planning, strategic alignments, environmental planning, and economics are the guiding forces behind many of the world's most vibrant and viable waterfronts.

The Port City of Saint John is one such leader – and

when it comes to the Inner Harbour, Saint John Waterfront Development has a plan, one that has been unfolding since 2004 – and there is more to come. Through public consultations SJ Waterfront Development has received new ideas and endorsement to continue the implementation of creating public spaces that contribute significantly to the quality of life in Saint John, with the full support of Common Council, businesses, general public and private developers.

In the coming years, although funding may be tight, the ability to develop strategically and wisely, according to the master plan, will be the key to continuing the progression of New Brunswick's only Port City and third largest Port City in Atlantic Canada.