

FREQUENTLY ASKED QUESTIONS

Who are involved in the Waterfront project?

Saint John Waterfront Development was formed in January 2001, to make waterfront development in Saint John a reality. The Partnership includes representation, support and funding commitments from City of Saint John, Saint John Development Corporation, Saint John Port Authority, Enterprise Saint John, Saint John Board of Trade, Uptown Saint John Inc. and the Province of New Brunswick.

Public projects include: Harbour Passage, a multi-purpose recreation trail network suitable for walking, running, biking and roller-blading; the Small Craft Marine Facility in Market Slip, Partridge Island and Reversing Falls. The Partnership also focuses on assisting the private sector by promoting properties that are currently vacant or underutilized in the uptown, waterfront and inner harbour.

Saint John Waterfront Development consists of a staff of three. Therefore, we rely on the countless hours devoted by our dedicated volunteers. Without our volunteers, waterfront development would not be a reality.

What is the Mandate of your Agency?

Our act of incorporation includes among its objectives; the development, promotion, encouragement, co-ordination and assistance in advancing the commercial, residential, recreational, cultural, social and economic welfare of the City of Saint John in connection with the Market Square Project Site. As well as other such related or additional development projects or undertakings in the City Centre District of the City as the City may from time to time determine to be useful or advisable to achieve the revitalization and stimulation of the City Centre District of the City.

What is the vision for the future?

The Inner Harbour Land Use Plan, a master plan for development of the Saint John Inner Harbour and Waterfront, was introduced in 2003. The document, produced by the Saint John Waterfront Development Partnership and Urban Strategies, was the culmination of over two years worth of work and includes feedback from over 500 stakeholders – local individuals, organizations and committees.

The plan defines a strong system of fully connected, high-quality public spaces that will form a framework for high quality private development. This comprehensive tool is serving to propel Saint John in new directions. The plan was developed around a set of guiding principals including significant, sustainable, balanced economic and environmental development, and community involvement and appeal. Benefits of the implementation strategy include dramatically improved public access, provision of new open spaces, improved quality of life, strengthened city and image and community pride. Stakeholders are committed to continued development in a vibrant Waterfront and Uptown. In the next 15 years, it is estimated that over \$265 million will be invested in the Uptown and Waterfront areas.

What is the mission of Saint John Waterfront Development?

We want Saint John to be a model city for Atlantic Canada, a place where commerce flourishes, where people want to spend their time as citizens, residents, or tourists, and we want to help build a place of pride for all citizens of Greater Saint John. More specifically, our mission is to be catalyst for the revitalization of our City Center and Inner Harbour by means of direct investment, promotion, advocacy, and by ensuring the best and highest standards are adhered to throughout all aspects of planning and development.

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What is the total length of Harbour Passage?

Harbour Passage (from York Point to Reversing Falls Lookout)	3.37 km
Harbour Passage (Hilyard Street Extension)	230 m
Harbour Passage (Bentley Street Extension)	300 m
Harbour Passage (Water Street)	644 m

I would like to use Harbour Passage for my charity/awareness event?

Leisure Services is responsible for the on-going maintenance of the city's parks including Harbour Passage. Therefore, they are responsible for scheduling charity/awareness events.

Leisure Services

General Info & Bookings: (506) 658 2909 or Email: recandparks@saintjohn.ca

I will be traveling to Saint John in the upcoming months and looking for information on tourism destinations in the Saint John area. Can Waterfront Development assist me?

Unfortunately, we do not support tourism inquires directly. However, fortunately we have some great partners who can assist you.

For more information on tourism related products, please contact:

Tourism Saint John

Telephone: (506) 658 2990 or Toll Free: 1 888 463 8639

Email: visitsj@saintjohn.ca or visit www.tourismsaintjohn.com

Tourism New Brunswick

Toll Free: 1 800 561 0123

www.tourismnewbrunswick.ca

What about our Working Port? Will waterfront development cause any jobs on our Port to be lost?

No, the reality is our vision has been created with sustaining the working port, in fact we believe a working port is an attractive part of our culture and inner harbour. Maintaining a strong working port is one of the **Guiding Principles** used in the creation of our Inner Harbour Land Use Plan. We believe firmly that these objectives can both be achieved.

As a citizen, I have questions about the future of our waterfront and the design. Where can I go to get more information?

Information about our organization and our vision can be found on our website at www.sjwaterfront.com. We recommend you take particular attention of our Inner Harbour Land Use Plan.

How can I play a part or provide comments?

We appreciate your comments. We do need volunteers for our committees. Visit us at www.sjwaterfront.com to fill out a comment card or send a letter of your interest to us at info@sjwaterfront.com.